

# HOW SEARCH REAL FAST CAN HELP THE PATENT ATTORNEY



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# HOW SEARCH REAL FAST CAN HELP THE PATENT ATTORNEY

Most patent attorneys don't have the in-house expertise to do the initial patent search for a client. So, they spend money on third-party services.

Search Real Fast eliminates this step and expense and allows an attorney to offer this initial search quickly and inexpensively.

Search Real Fast is a software service that provides a powerful search engine interface with several unique features to help find those patents quicker:

-  Automatically searches your input text to identify the relevant keywords.
-  Identifies the significant keywords through a special statistical clustering algorithm (way beyond simply counting word occurrences)... If a term occurs frequently together other terms, then the term is likely to be significant.

3 Ranks the identified significant keywords with a statistical computation that measures the overall relevance (confidence value) of each keyword.

4 Automatically builds the database search query for the selected database as you select keywords and options —NO TYPING REQUIRED.

5 Logs each search query for future user recall and reporting.

You can see how very easy it is for you to offer this initial “quick search” service by viewing our Search Real Fast demo on our website. As noted above, all of the critical steps are automated and you can deliver a quick response to your clients.

Or you can simply refer them to our website so they can do their own initial research and be even better prepared when they pick up the phone to call you.

Search Real Fast believes strongly in the value of the skilled patent attorney and exhorts all inventors to find an attorney to help craft their patent claim.

Finally, if your firm is interested in using Search Real Fast in a more strategic corporate way, call us directly to discuss some of our Enterprise Use options. Although Search Real Fast is not designed to replace the need for the large subscription-based patent search databases, it can do a great amount of the early prior art search effort.

We recommend the patent attorney. We hope you will recommend Search Real Fast.